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## Austin Kannada Sangha

### Austin Kannada Sangha (AKS)

The Austin Kannada Sangha (AKS) is an official non-profit organization for Kannadigas living in Austin and surrounding areas. Kannada is the official language of the State of Karnataka - one of the four states of Southern India. The purpose of this organization is to provide an opportunity for Kannada speaking immigrants from India to promote and preserve Kannada language and culture in North America.

As of May 2008, there are around 250 Kannadiga families living in Austin. AKS has a growing mailing list of over 450 recipients. For more information on our organization, please visit the Austin Kannada Sangha Web site at <http://www.AustinKannadaSangha.org>



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### Advertise with AKS

AKS provides the following opportunities for advertisers to reach our community:

#### 1. Weekly E-newsletter

A free email newsletter is distributed every week to about 450 subscribers on every Thursday. You can place your ads in the newsletter.

#### 2. Sampige Magazine

AKS publishes a bi-annual magazine called "Sampige" to all its members in April (Yugadi) and November (Deepavali). Ads of various sizes can be placed in the publication.

#### 3. Events

AKS conducts two major events every year - Yugadi in April and Deepavali in November. During these events, AKS President will present a slide show recognizing AKS Sponsors. Tables & Banner spaces are available for rent during the events.

#### 4. AKS website

AKS has a website at <http://www.AustinKannadaSangha.org>. Our website can host sponsor links and banner ads.

#### 5. Sponsorship

The above options are combined into convenient packages offered at discount prices.

Please check our Sponsorship Packages and Advertisement Price Sheet for options and prices.



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### Sponsorship Packages for 2008

		Program Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Patron
<b>Sampige Magazine</b>	Quarter Page Ad (twice/year)		✓			
	Half Page Ad (twice/year)			✓		
	Full Page Ad (twice/year)				✓	✓
<b>e-Newsletter</b>	Web Link (Monthly)		✓			✓
	Web Link (Biweekly)			✓		
	Web Link (Weekly)				✓	
	500x400 pixel Ad (Once) *			✓	✓	
	500x400 pixel Ad (Four Times) *					✓
	600x200 pixel Banner (Weekly)					✓
<b>Web Page</b>	200x200 pixel Banner (for a Year)				✓	✓
	Web Link (for a Year)		✓	✓	✓	✓
<b>Event Day</b>	MC Endorsement (3 times during show)	✓				✓
	Table Rental	✓				✓
	Banner	✓				✓
	Listing in Program Trifold	✓	✓	✓	✓	✓
	Slide Show of Sponsors	✓	✓	✓	✓	✓
<b>Package Price</b>		<b>200</b>	<b>150</b>	<b>225</b>	<b>350</b>	<b>750</b>
Price if purchased individually		250	250	350	625	1025

\* 500x400 pixel Image can be substituted with a text message under 100 words.



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### Advertisement Price Sheet for 2008

	Option	Price
<b>Sampige Magazine</b>	Quarter Page	50
	Half Page	75
	Full Page	125
	Front Cover Inside	150
	Back Cover Inside	150
	Back Cover Back	175
<b>e-Newsletter</b>	Web Link (Weekly)	75
	Web Link (Biweekly)	50
	Web Link (Monthly)	25
	Banner Ad - 500x400 pixel image or 100 words (Once)	25
	Banner Ad - 500x400 pixel image or 100 words (Four Times)	75
	Banner Ad - 600x200 image (Weekly)	200
<b>Web Page</b>	Banner Ad - 200x200 pixel (6 months)	125
	Banner Ad - 200x200 pixel (1 year)	200
<b>Event Day</b>	Stage Time (5 minutes) *	200
	Table Rental	50
	Banner	25
	Prize Sponsorship (per 25 prizes) **	100

\* Stage Time can be used to make announcements, display products or show slides and/or video.

\*\* Name of your business will be etched or printed on the prizes.



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### Submission Guidelines

1. Please e-mail your details to [advertise@austinkannadasangha.org](mailto:advertise@austinkannadasangha.org)
  - Specify your Advertisement or Sponsorship selection.
  - Attach the image of your business in JPG or BMP format. Size of the image depends on the choice of your advertisement.
  - Include a link to your website if you have one.

AND

2. Mail us your check
  - Make checks payable to "Austin Kannada Sangha".
  - Mail the check to : Austin Kannada Sangha, P.O.Box 270072, Austin, TX-78727.
  - E-mail us at [advertise@austinkannadasangha.org](mailto:advertise@austinkannadasangha.org) to notify that you have mailed the check.